

## COURSE DETAIL

### SOCIAL MEDIA'S REVOLUTIONARY IMPACT ON JOURNALISM AND SOCIETY

**Country**

Czech Republic

**Host Institution**

CIEE, Prague

**Program(s)**

Central European Studies

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Communication

**UCEAP Course Number**

100

**UCEAP Course Suffix****UCEAP Official Title**

SOCIAL MEDIA'S REVOLUTIONARY IMPACT ON JOURNALISM AND SOCIETY

**UCEAP Transcript Title**

SOCIAL MEDIA IMPACT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course examines the tremendous impact of social media on many walks of life, with a special emphasis on how social media have been transforming the profession of journalist and how the public now consumes news and information. It also offers a look beyond the field of journalism to consider how social media and online communities are profoundly affecting the ways in which young people form their identities and then how those identities develop later in life. Special sessions tackle the influence of social media on the construction of identity, and on the relationship and community building. Many of these issues are discussed in the context of Central and Eastern Europe and the Western experience of social media is compared to the situation in the post-communist world. The course addresses many questions related to social media, including the definition of social media; the role of social media in the formation of community; the role of social media as a uniting or dividing factor; the differences in the consumption of social media in Central and Eastern Europe; the role of social media technologies in constructions of youth, gender, race, ethnicity, and sexuality; the effect of social media improving on the state of journalism; changes in the role of the journalist with the advance of social media; and others.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

JOUR 3004 PRAG

### **Host Institution Course Title**

SOCIAL MEDIA'S REVOLUTIONARY IMPACT ON JOURNALISM AND SOCIETY

### **Host Institution Campus**

CIEE Prague

### **Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

CIEE STUDY CENTER

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