

COURSE DETAIL

MICROECONOMICS FOR BUSINESS

Country

United Kingdom - England

Host Institution

University of Kent

Program(s)

English Universities, University of Kent

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

MICROECONOMICS FOR BUSINESS

UCEAP Transcript Title

MIROECON/BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course focuses on the analysis, tools, and knowledge of microeconomics for business. The course applies economics to business issues, and each topic is introduced assuming no previous knowledge of the subject. Examples are taken from the real world to show how economic analysis and models can be used to understand the different parts of business and how policy has been used to intervene in the working of the economy.

Language(s) of Instruction

English

Host Institution Course Number

EC313

Host Institution Course Title

MICROECONOMICS FOR BUSINESS

Host Institution Campus

University of Kent

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

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