

# COURSE DETAIL

## FOREIGN BUSINESS INVESTMENT

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

135

**UCEAP Course Suffix****UCEAP Official Title**

FOREIGN BUSINESS INVESTMENT

**UCEAP Transcript Title**

FOREIGN BUS INVEST

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

**Course Description**

This course covers financial markets and instruments, investment strategies, the application of standard models of financial economics to problems of portfolio optimization, diversification, immunization, and risk management. The course provides a foundation to understand better FDI (Inward and Outward); deepening the knowledge about FDI in specific sectors and countries.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MANA116015.01

**Host Institution Course Title**

FOREIGN BUSINESS INVESTMENT

**Host Institution Campus**

ITESM

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Management

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