

COURSE DETAIL

STRATEGIC MANAGEMENT

Country

Australia

Host Institution

University of Sydney

Program(s)

University of Sydney

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

STRATEGIC MANAGEMENT

UCEAP Transcript Title

STRATEGIC MANAGEMNT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores how strategy is formulated, implemented, and evaluated. Strategic management concepts, frameworks, and tools are applied to organizational case studies. Current debates in strategic management are evaluated for their relevance to strategists in a range of organizational contexts.

Language(s) of Instruction

English

Host Institution Course Number

SIEN2210

Host Institution Course Title

STRATEGIC MANAGEMENT

Host Institution Campus

sydney

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Work and Organisational Studies

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