

# COURSE DETAIL

## STRATEGIC MANAGEMENT

**Country**

Australia

**Host Institution**

University of Sydney

**Program(s)**

University of Sydney

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

STRATEGIC MANAGEMENT

**UCEAP Transcript Title**

STRATEGIC MANAGEMNT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course explores how strategy is formulated, implemented, and evaluated. Strategic management concepts, frameworks, and tools are applied to organizational case studies. Current debates in strategic management are evaluated for their relevance to strategists in a range of organizational contexts.

**Language(s) of Instruction**

English

**Host Institution Course Number**

SIEN2210

**Host Institution Course Title**

STRATEGIC MANAGEMENT

**Host Institution Campus**

sydney

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Work and Organisational Studies

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