COURSE DETAIL

STRATEGIC MANAGEMENT
Country Australia
Host Institution University of Sydney
Program(s) University of Sydney
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 121
UCEAP Course Suffix
UCEAP Official Title STRATEGIC MANAGEMENT
UCEAP Transcript Title STRATEGIC MANAGEMNT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course explores how strategy is formulated, implemented, and evaluated. Strategic management concepts, frameworks, and tools are applied to organizational case studies. Current debates in strategic management are evaluated for their relevance to strategists in a range of organizational contexts.

Language(s) of Instruction
English

Host Institution Course Number
SIEN2210

Host Institution Course Title
STRATEGIC MANAGEMENT

Host Institution Course Details
https://sydney.edu.au/courses/units-of-study/2019/work/work2210.html

Host Institution Campus
sydney

Host Institution Faculty

Host Institution Degree

Host Institution Department
Work and Organisational Studies

Course Last Reviewed
2024-2025

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