COURSE DETAIL

COMMUNICATIONS IN ORGANIZATIONS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 115
UCEAP Course Suffix
UCEAP Official Title COMMUNICATIONS IN ORGANIZATIONS
UCEAP Transcript Title COMM/ORGANIZATIONS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course engages with some of the key theories that explore how language and social interaction underpin organizational life. It draws on an interdisciplinary research field to interrogate the unique properties of "organizational discourse" and "institutional talk." The course is structured around studies of organizational texts (e.g. recruitment brochures, mission statements, websites, and adverts), as well as studies of social interaction in organizational settings (e.g. business meetings, call centers, healthcare delivery, and sales encounters).

Language(s) of Instruction
English

Host Institution Course Number
6QQMB305

Host Institution Course Title
COMMUNICATIONS IN ORGANISATIONS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/communications-in-organisations-1

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2021-2022

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