COURSE DETAIL

COMMUNICATIONS IN ORGANIZATIONS

Country
United Kingdom - England

Host Institution
King's College London

Program(s)
King's College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
115

UCEAP Course Suffix

UCEAP Official Title
COMMUNICATIONS IN ORGANIZATIONS

UCEAP Transcript Title
COMM/ORGANIZATIONS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course engages with some of the key theories that explore how language and social interaction underpin organizational life. It draws on an interdisciplinary research field to interrogate the unique properties of "organizational discourse" and "institutional talk." The course is structured around studies of organizational texts (e.g. recruitment brochures, mission statements, websites, and adverts), as well as studies of social interaction in organizational settings (e.g. business meetings, call centers, healthcare delivery, and sales encounters).

Language(s) of Instruction
English

Host Institution Course Number
6QQMB305

Host Institution Course Title
COMMUNICATIONS IN ORGANIZATIONS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

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