

# COURSE DETAIL

## COMMUNICATIONS IN ORGANIZATIONS

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

115

**UCEAP Course Suffix****UCEAP Official Title**

COMMUNICATIONS IN ORGANIZATIONS

**UCEAP Transcript Title**

COMM/ORGANIZATIONS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course engages with some of the key theories that explore how language and social interaction underpin organizational life. It draws on an interdisciplinary research field to interrogate the unique properties of "organizational discourse" and "institutional talk." The course is structured around studies of organizational texts (e.g. recruitment brochures, mission statements, websites, and adverts), as well as studies of social interaction in organizational settings (e.g. business meetings, call centers, healthcare delivery, and sales encounters).

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

6QQMB305

### **Host Institution Course Title**

COMMUNICATIONS IN ORGANISATIONS

### **Host Institution Course Details**

[https://www.kcl.ac.uk/abroad/module-options/communications-in-  
organisations-1](https://www.kcl.ac.uk/abroad/module-options/communications-in-organisations-1)

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business

### **Course Last Reviewed**

2021-2022

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