

COURSE DETAIL

SOCIOLOGY OF CONSUMPTION

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

SOCIOLOGY OF CONSUMPTION

UCEAP Transcript Title

SOC OF CONSUMPTION

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course analyzes consumer society including how and why subjects and social groups adopt certain behaviors and consumer practices in the context of a social structure and a certain model of production and marketing of goods.

Language(s) of Instruction

Spanish

Host Institution Course Number

803707

Host Institution Course Title

SOCIOLOGY OF CONSUMPTION

Host Institution Campus

Moncloa

Host Institution Faculty

Facultad de Ciencias de la Información

Host Institution Degree

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

Host Institution Department

Departamento de Sociología Aplicada

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