

# COURSE DETAIL

## SOCIOLOGY OF CONSUMPTION

**Country**

Spain

**Host Institution**

Complutense University of Madrid

**Program(s)**

Complutense University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology

**UCEAP Course Number**

117

**UCEAP Course Suffix****UCEAP Official Title**

SOCIOLOGY OF CONSUMPTION

**UCEAP Transcript Title**

SOC OF CONSUMPTION

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course analyzes consumer society including how and why subjects and social groups adopt certain behaviors and consumer practices in the context of a social structure and a certain model of production and marketing of goods.

## Language(s) of Instruction

Spanish

## Host Institution Course Number

803707

## Host Institution Course Title

SOCIOLOGY OF CONSUMPTION

## Host Institution Campus

Moncloa

## Host Institution Faculty

Facultad de Ciencias de la Información

## Host Institution Degree

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

## Host Institution Department

Departamento de Sociología Aplicada

[Print](#)