COURSE DETAIL

INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION
Country United Kingdom - England
Host Institution University of Sussex
Program(s) Summer in Sussex
UCEAP Course Level Upper Division
UCEAP Subject Area(s) English Business Administration
UCEAP Course Number 138
UCEAP Course Suffix S
UCEAP Official Title INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION
UCEAP Transcript Title INTERCULTR BUS COMM
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description
In this course, students explore their intercultural awareness and develop skills for effective written and oral intercultural business communication. It focuses on working in multicultural environments. Students research literature on business and intercultural communication and work on small-scale collaborative projects. Students explore areas where cultural knowledge and assumptions might impact on effective business communication, and they examine notions of intercultural communicative competence.

Language(s) of Instruction
English

Host Institution Course Number
IS301

Host Institution Course Title
INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION

Host Institution Course Details

Host Institution Campus
Sussex

Host Institution Faculty

Host Institution Degree

Host Institution Department
English

Course Last Reviewed

Print