

COURSE DETAIL

INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION

Country

United Kingdom - England

Host Institution

University of Sussex

Program(s)

Summer in Sussex

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

English Business Administration

UCEAP Course Number

138

UCEAP Course Suffix

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UCEAP Official Title

INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION

UCEAP Transcript Title

INTERCULTR BUS COMM

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

In this course, students explore their intercultural awareness and develop skills for effective written and oral intercultural business communication. It focuses on working in multicultural environments. Students research literature on business and intercultural communication and work on small-scale collaborative projects. Students explore areas where cultural knowledge and assumptions might impact on effective business communication, and they examine notions of intercultural communicative competence.

Language(s) of Instruction

English

Host Institution Course Number

IS301

Host Institution Course Title

INTERCULTURAL SKILLS FOR EFFECTIVE BUSINESS COMMUNICATION

Host Institution Campus

Sussex

Host Institution Faculty**Host Institution Degree****Host Institution Department**

English

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