COURSE DETAIL

SOCIAL IMPACT ENTREPRENEURSHIP
Country United Kingdom - England
Host Institution UC Center, London
Program(s) Business and Entrepreneurship in London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title SOCIAL IMPACT ENTREPRENEURSHIP
UCEAP Transcript Title SOC IMPACT ENTRPRNR
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This intensive course enables students to understand and measure the process, impact, funding needs, and challenges of sustainable social entrepreneurship. Students learn about the growing trend of entrepreneurs looking to identify and bring about transformative societal change through their business activities. Students assess current approaches, profitability, challenges, and opportunities of social entrepreneurship, as both business owners and consumers seek to find sustainable solutions to complex social problems. Discover how social entrepreneurs develop creative solutions to address both local and global social problems and gain the tools to make an impact on the lives of others. The course increases awareness and understanding of the main challenges affecting the world, and how Social Enterprises can be a definite factor of change. The course focuses on team development; self-awareness for leading, persuading, and working with others; effective business planning; and communicating. The subject concentrates on social impact projects targeting areas such as the environment, inequality, poverty, education, future employment, etc. The course re-introduces key concepts that students may have studied in previous syllabuses in entrepreneurship, economics, and social science. It also develops more advanced themes that address emerging issues in business planning, finance, funding, and marketing literature specifically relevant to projects with a social impact. The course emphasizes the interdisciplinary nature of social change and stresses practical business matters when addressing transformation via the formulation of a specific proposal/project that students deliver at the end of the term.

Language(s) of Instruction
English

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Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Accent

Course Last Reviewed
2021-2022

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