COURSE DETAIL

ADVANCED MEDIA STUDIES
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 151
UCEAP Course Suffix
UCEAP Official Title ADVANCED MEDIA STUDIES
UCEAP Transcript Title ADV MEDIA STUDIES
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

Why are social media platforms such as YouTube and Instagram popular globally? How have these platforms increasingly become part of the material basis of our daily experiences, and what are the consequences of such developments? This course introduces key theories and research in media studies. It examines a range of issues concerning the changing media landscape in which we live in at the local and global levels. Special emphasis is placed on the implications of social media for contemporary society; the emergence and consequence of celebrity culture, and the reinvention and reposition of “traditional” media in post-network context.

Language(s) of Instruction
English

Host Institution Course Number
MCC384E

Host Institution Course Title
ADVANCED STUDIES IN MEDIA STUDIES

Host Institution Course Details
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=11287&year...

Host Institution Campus
International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Media, Communication and Culture

Course Last Reviewed
2023-2024

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