

# COURSE DETAIL

## ADVANCED MEDIA STUDIES

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

151

**UCEAP Course Suffix****UCEAP Official Title**

ADVANCED MEDIA STUDIES

**UCEAP Transcript Title**

ADV MEDIA STUDIES

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

Why are social media platforms such as YouTube and Instagram popular globally? How have these platforms increasingly become part of the material basis of our daily experiences, and what are the consequences of such developments? This course introduces key theories and research in media studies. It examines a range of issues concerning the changing media landscape in which we live in at the local and global levels. Special emphasis is placed on the implications of social media for contemporary society; the emergence and consequence of celebrity culture, and the reinvention and reposition of “traditional” media in post-network context.

### Language(s) of Instruction

English

### Host Institution Course Number

MCC384E

### Host Institution Course Title

ADVANCED STUDIES IN MEDIA STUDIES

### Host Institution Campus

International Christian University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Media, Communication and Culture

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