COURSE DETAIL

STARTUP CRASH COURSE
Country Germany
Host Institution Technical University Berlin
Program(s) Technical University Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title STARTUP CRASH COURSE
UCEAP Transcript Title STARTUP COURSE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course provides students with the knowledge of how to develop a start-up idea into a successful business model and how to a win a startup pitch. The course offers knowledge on how to start a company and push it to success. The course consists of three main parts: the structured approach, hands-on experimentation, and feedback. The structured approach is given through lectures and case studies, which serve as a compass. The hands-on experiment consists of individual and group work where students use the new concepts and implement them to their business idea. Feedback comes from interaction with successful entrepreneurs and startup scene players. Students who develop a high quality business model may be put in contact with Berlin startup supporters.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
STARTUP CRASH COURSE

Host Institution Course Details
https://www.tu-berlin.de/menue/summer_university/term_2_on_campus/startup_crash...

Host Institution Campus
TUBS

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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