COURSE DETAIL

ADVANCED STATISTICAL ANALYTICS AND BUSINESS INTELLIGENCE

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Computer Science

UCEAP Course Number

122

UCEAP Course Suffix

UCEAP Official Title

ADVANCED STATISTICAL ANALYTICS AND BUSINESS INTELLIGENCE

UCEAP Transcript Title

ADV STATS ANLYS &BI

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course provides a study of SAS advanced Statistical Analytics and the relative theories. It covers the process of data manipulation, data visualization, and data analysis and modeling. This course covers fundamental theories and applied techniques, necessary SAS programming skills, as well as how to create an analysis project both through SAS EG User Interface and SAS program, and then to analyze to get the final result. Topics in the business intelligence field include high performance computing, big data, and mobile BI.

Language(s) of Instruction

Chinese

Host Institution Course Number

4832350

Host Institution Course Title

ADVANCED STATISTICAL ANALYTICS AND BUSINESS INTELLIGENCE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Computer Science

Course Last Reviewed

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