

# COURSE DETAIL

## INTERNATIONAL MANAGEMENT

**Country**

France

**Host Institution**

Sciences Po Lyon

**Program(s)**

University of Lyon

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

117

**UCEAP Course Suffix**

M

**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

**UCEAP Transcript Title**

INTL MANAGEMENT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

**Course Description**

The course examines a firm's core management activities in an international context, including various stages of production, purchasing, marketing, as well as cost analysis and budgeting.

**Language(s) of Instruction**

French

**Host Institution Course Number****Host Institution Course Title**

GESTION INTERNATIONALE DE L'ENTREPRISE

**Host Institution Campus**

SCIENCES PO LYON

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

SCIENCES PO LYON

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