COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country
France

Host Institution
Sciences Po Lyon

Program(s)
University of Lyon

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics Business Administration

UCEAP Course Number
117

UCEAP Course Suffix
M

UCEAP Official Title
INTERNATIONAL MANAGEMENT

UCEAP Transcript Title
INTL MANAGEMENT

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description
The course examines a firm's core management activities in an international context, including various stages of production, purchasing, marketing, as well as cost analysis and budgeting.

Language(s) of Instruction
French

Host Institution Course Number

Host Institution Course Title
GESTION INTERNATIONALE DE L'ENTREPRISE

Host Institution Course Details

Host Institution Campus
SCIENCES PO LYON

Host Institution Faculty

Host Institution Degree

Host Institution Department
SCIENCES PO LYON

Course Last Reviewed

Print