

COURSE DETAIL

INNOVATION MANAGEMENT

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

126

UCEAP Course Suffix

S

UCEAP Official Title

INNOVATION MANAGEMENT

UCEAP Transcript Title

INNOVATION MANAGMNT

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

This course teaches students the concepts and tools necessary to inspire better manage innovation with the goal to help you pre-empt the high failure rates associated with innovation in the real world. Emphasis is placed on more contemporary forms of innovation such as open innovation. Interactive case studies, a group project, and innovation exercises form an integral part of the course as innovation cannot simply be taught but must be experienced.

Language(s) of Instruction

English

Host Institution Course Number

MG104

Host Institution Course Title

INNOVATION MANAGEMENT

Host Institution Course Details

<https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Management

Course Last Reviewed

2022-2023

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