COURSE DETAIL

INNOVATION MANAGEMENT
Country United Kingdom - England
Host Institution London School of Economics
Program(s) Summer at London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 126
UCEAP Course Suffix S
UCEAP Official Title INNOVATION MANAGEMENT
UCEAP Transcript Title INNOVATION MANAGMNT
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description

This course teaches students the concepts and tools necessary to inspire better manage innovation with the goal to help you pre-empt the high failure rates associated with innovation in the real world. Emphasis is placed on more contemporary forms of innovation such as open innovation. Interactive case studies, a group project, and innovation exercises form an integral part of the course as innovation cannot simply be taught but must be experienced.

Language(s) of Instruction
English

Host Institution Course Number
MG104

Host Institution Course Title
INNOVATION MANAGEMENT

Host Institution Course Details
https://www.lse.ac.uk/study-at-lse/summer-schools/Summer-School/Courses/Secure/...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed
2022-2023

Print