

# COURSE DETAIL

## INNOVATION MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

126

**UCEAP Course Suffix**

S

**UCEAP Official Title**

INNOVATION MANAGEMENT

**UCEAP Transcript Title**

INNOVATION MANAGMNT

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

This course teaches students the concepts and tools necessary to inspire better manage innovation with the goal to help you pre-empt the high failure rates associated with innovation in the real world. Emphasis is placed on more contemporary forms of innovation such as open innovation. Interactive case studies, a group project, and innovation exercises form an integral part of the course as innovation cannot simply be taught but must be experienced.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MG104

### **Host Institution Course Title**

INNOVATION MANAGEMENT

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Management

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