

COURSE DETAIL

BUSINESS AND CHINA

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Hong Kong Summer, CUHK

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

150

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS AND CHINA

UCEAP Transcript Title

BUSINESS & CHINA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Twenty-first century capitalism has been marked by an increasing international economic interdependence. Modern multinational firms from the high-income countries have spread their businesses across the world just as the Chinese economy has undergone dramatic transformations. This course examines the rise of modern multinational companies, the revolutionary changes in the structure of global business systems since the 1970s, and China's enterprise reforms in a global context. It involves theoretical and macro-level analysis with detailed empirical analysis, as well as considerable examination of in-depth case studies from large Chinese firms. Assessment: attendance (10%), participation (15%), group project (25%), individual project (25%), term paper (25%)

Language(s) of Instruction

English

Host Institution Course Number

CCSS2450

Host Institution Course Title

BUSINESS AND CHINA

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

China Studies

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