COURSE DETAIL

BUSINESS AND CHINA
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Hong Kong Summer, CUHK
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 150
UCEAP Course Suffix
UCEAP Official Title BUSINESS AND CHINA
UCEAP Transcript Title BUSINESS & CHINA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
Twenty-first century capitalism has been marked by an increasing international economic interdependence. Modern multinational firms from the high-income countries have spread their businesses across the world just as the Chinese economy has undergone dramatic transformations. This course examines the rise of modern multinational companies, the revolutionary changes in the structure of global business systems since the 1970s, and China's enterprise reforms in a global context. It involves theoretical and macro-level analysis with detailed empirical analysis, as well as considerable examination of in-depth case studies from large Chinese firms. Assessment: attendance (10%), participation (15%), group project (25%), individual project (25%), term paper (25%)

Language(s) of Instruction
English

Host Institution Course Number
CCSS2450

Host Institution Course Title
BUSINESS AND CHINA

Host Institution Course Details

Host Institution Campus
International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
China Studies

Course Last Reviewed

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