COURSE DETAIL

INTRODUCTION TO RHETORIC
Country Netherlands
Host Institution Utrecht University – University College Utrecht
Program(s) University College Utrecht
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Linguistics English
UCEAP Course Number 15
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO RHETORIC
UCEAP Transcript Title INTRO TO RETHORIC
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
Contemporary media frequently comments on the use of rhetoric by politicians, police, journalists, lawyers, campaigners' groups, advertisers, and many more besides. But what is rhetoric? In antiquity, rhetoric was considered an art that was central to learning, and as such, constituted one of three core elements that make up the “trivium” (the other two being grammar and logic). More broadly considered as the art of communication and persuasion, the study of rhetoric provides students with core theories and practical skills in writing, presenting, and argumentation. Students learn the historical and theoretical foundations of the art of rhetoric, from its inception (for example through the five canons of invention, arrangement, style, memory, and delivery) to its contemporary practical application in a range of discourses and contexts. Students have opportunities to practice rhetoric, presenting and debating, as well as through group-work and participation in field trips. The scope of rhetoric is considered beyond textual and verbal traditions, and ways in which rhetoric serves a number of professional, ideational, and interpersonal functions, is explored both within and outside academia.

Language(s) of Instruction
English

Host Institution Course Number
UCACCMET13

Host Institution Course Title
INTRODUCTION TO RHETORIC

Host Institution Course Details
https://cursusplanner.uu.nl/course/UCACCMET13/2019/SEM2

Host Institution Campus
Academic Core

Host Institution Faculty

Host Institution Degree

Host Institution Department
Methodology

Course Last Reviewed
2020-2021

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