

COURSE DETAIL

INTRODUCTION TO RHETORIC

Country

Netherlands

Host Institution

Utrecht University - University College Utrecht

Program(s)

University College Utrecht

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Linguistics English

UCEAP Course Number

15

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO RHETORIC

UCEAP Transcript Title

INTRO TO RETHORIC

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Contemporary media frequently comments on the use of rhetoric by politicians, police, journalists, lawyers, campaigners' groups, advertisers, and many more besides. But what is rhetoric? In antiquity, rhetoric was considered an art that was central to learning, and as such, constituted one of three core elements that make up the “trivium” (the other two being grammar and logic). More broadly considered as the art of communication and persuasion, the study of rhetoric provides students with core theories and practical skills in writing, presenting, and argumentation. Students learn the historical and theoretical foundations of the art of rhetoric, from its inception (for example through the five canons of invention, arrangement, style, memory, and delivery) to its contemporary practical application in a range of discourses and contexts. Students have opportunities to practice rhetoric, presenting and debating, as well as through group-work and participation in field trips. The scope of rhetoric is considered beyond textual and verbal traditions, and ways in which rhetoric serves a number of professional, ideational, and interpersonal functions, is explored both within and outside academia.

Language(s) of Instruction

English

Host Institution Course Number

UCACCMET13

Host Institution Course Title

INTRODUCTION TO RHETORIC

Host Institution Campus

Academic Core

Host Institution Faculty

Host Institution Degree

Host Institution Department

Methodology

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