COURSE DETAIL

MEDIA IN AOTEAROA NEW ZEALAND
Country New Zealand
Host Institution Victoria University of Wellington
Program(s) Victoria University of Wellington
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title MEDIA IN AOTEAROA NEW ZEALAND
UCEAP Transcript Title MEDIA: NEW ZEALAND
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

This course examines the media industries in Aotearoa New Zealand through a series of case studies, including television, radio, newspapers, telecommunications, and film. These are discussed in terms of how ownership, regulation, funding/revenue, cultural norms and technological convergence affect media practices. It considers how the NZ media sector is influenced by global media markets, how media value chains are changing in response to new media and evolving audience demands, and the public policy issues these raise (e.g. cultural identity, democratic engagement and Maori representation).

Language(s) of Instruction
English

Host Institution Course Number
MDIA201

Host Institution Course Title
MEDIA IN AOTEAROA NEW ZEALAND

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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