

# COURSE DETAIL

## MEDIA IN AOTEAROA NEW ZEALAND

**Country**

New Zealand

**Host Institution**

Victoria University of Wellington

**Program(s)**

Victoria University of Wellington

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA IN AOTEAROA NEW ZEALAND

**UCEAP Transcript Title**

MEDIA: NEW ZEALAND

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course examines the media industries in Aotearoa New Zealand through a series of case studies, including television, radio, newspapers, telecommunications, and film. These are discussed in terms of how ownership, regulation, funding/revenue, cultural norms and technological convergence affect media practices. It considers how the NZ media sector is influenced by global media markets, how media value chains are changing in response to new media and evolving audience demands, and the public policy issues these raise (e.g. cultural identity, democratic engagement and Maori representation).

### Language(s) of Instruction

English

### Host Institution Course Number

MDIA201

### Host Institution Course Title

MEDIA IN AOTEAROA NEW ZEALAND

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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