

COURSE DETAIL

STRATEGIC PROJECT MANAGEMENT

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

174

UCEAP Course Suffix**UCEAP Official Title**

STRATEGIC PROJECT MANAGEMENT

UCEAP Transcript Title

PROJECT MANAGEMENT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course enables students to critically assess aspects of strategic project management. Organizations have to choose where they focus their resources and what they hope to achieve. Strategic project management introduces the key principles of project, program, and portfolio (P3) management, focusing on how projects are selected, sustained and completed. Students have the opportunity to understand how P3 management relates to operational management. Essential management skills such as leadership, team building, and conflict management are explored in the context of strategic management of projects, programs, and portfolios. Through a blended learning approach, students are encouraged to evaluate organizational strategies through case studies both in lectures and coursework. Through strategic business relationships, case studies are both current and relevant. The focus is on providing students with insights based on current practice, significant industry experience, and professional standards.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0147

Host Institution Course Title

STRATEGIC PROJECT MANAGEMENT

Host Institution Campus

Host Institution Faculty

School of Management

Host Institution Degree

Host Institution Department

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