COURSE DETAIL

ECONOMICS OF EUROPEAN INTEGRATION - CHALLENGES, POLICIES & PRACTICES IN THE EUROPEAN BUSINESS ENVIRONMENT

Country
Netherlands

Host Institution
Maastricht University - Center for European Studies

Program(s)
Maastricht Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
European Studies Economics

UCEAP Course Number
102

UCEAP Course Suffix

UCEAP Official Title
ECONOMICS OF EUROPEAN INTEGRATION - CHALLENGES, POLICIES & PRACTICES IN THE EUROPEAN BUSINESS ENVIRONMENT

UCEAP Transcript Title
ECON EUR INTEGRATN

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description

The course discusses the key economic policy areas of the European Union and offers an analysis of the different approaches to regional economic integration throughout the history of the European Union. The course analyzes the economic bases for the rise of the European Union from its origins in the post-World War II recovery to its historic enlargements in 2004 and 2007. The accession of the new Central and Eastern European Member-States (most recently Croatia in 2013) poses new challenges for the EU. Since Europe accounts for one-quarter of the global economy, half of the global trade, and a substantial part of world's capital markets, this course also looks at the impact of the European Union on other trading blocs like NAFTA. Competitiveness is the key word for globalization and the course focuses on different forms of market integration used inside the EU and discusses consequences for both competition policy and industrial policy. The theory of the economic integration process is applied to a business setting, with a series of business cases illustrating how a variety of firms are responding strategically to the establishment of the Economic and Monetary Union, Brexit, and the accession of new Member-States. Students are given advice and guidance on using case studies and how to evaluate the strategies and choices made by firms. Special attention is given to the present problems of the Euro crisis and corresponding consequences for national tax policies within the EU. The course may include a field trip.

Language(s) of Instruction
English

Host Institution Course Number
BUS3002

Host Institution Course Title
ECONOMICS OF EUROPEAN INTEGRATION - CHALLENGES, POLICIES & PRACTICES IN THE EUROPEAN BUSINESS ENVIRONMENT

Host Institution Course Details
https://curriculum.maastrichtuniversity.nl/education/contract/summer-programme-...

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Center for European Studies

Course Last Reviewed
2023-2024

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