COURSE DETAIL

SURVEY DESIGN
Country Germany
Host Institution Free University of Berlin
Program(s) Free University Berlin
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title SURVEY DESIGN
UCEAP Transcript Title SURVEY DESIGN
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The objectives of the methods tutorial are the practical application and deepening of the knowledge in methods of empirical media and communication research. The course develops a joint survey project on a current issue (for instance the medial perception of a current topic). Groups work on particular sub-questions and develop and operationalize corresponding theoretical concepts for them. Following a joint pretest and field phase, the results are finally analyzed and presented.

Language(s) of Instruction
English

Host Institution Course Number
28537

Host Institution Course Title
SURVEY DESIGN

Host Institution Course Details
https://www.fu-berlin.de/vv/en/lv/784384?query=28537&sm=682860

Host Institution Campus
Free University of Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department
Institut für Publizistik- und Kommunikationswissenschaft

Course Last Reviewed
2022-2023

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