

COURSE DETAIL

SURVEY DESIGN

Country

Germany

Host Institution

Free University of Berlin

Program(s)

Free University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

SURVEY DESIGN

UCEAP Transcript Title

SURVEY DESIGN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The objectives of the methods tutorial are the practical application and deepening of the knowledge in methods of empirical media and communication research. The course develops a joint survey project on a current issue (for instance the medial perception of a current topic). Groups work on particular sub-questions and develop and operationalize corresponding theoretical concepts for them. Following a joint pretest and field phase, the results are finally analyzed and presented.

Language(s) of Instruction

English

Host Institution Course Number

28537

Host Institution Course Title

SURVEY DESIGN

Host Institution Campus

Free University of Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Institut für Publizistik- und Kommunikationswissenschaft

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