COURSE DETAIL

MEDIA AND COMMUNICATION THEORY
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 85
UCEAP Course Suffix
UCEAP Official Title MEDIA AND COMMUNICATION THEORY
UCEAP Transcript Title MEDIA & COMM THEORY
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This is an introductory course for media and communication studies. It provides an overview of major theories concerning media and communication in order to analyze our everyday communications. Theories of interpersonal communication, persuasion, and mediated communication will be included.

Language(s) of Instruction
English

Host Institution Course Number
MCC109E

Host Institution Course Title
INTRODUCTION TO MEDIA AND COMMUNICATION THEORIEIS

Host Institution Course Details
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=11271&year...

Host Institution Campus
International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Media, Communication and Culture

Course Last Reviewed
2022-2023

Print