

COURSE DETAIL

MEDIA AND COMMUNICATION THEORY

Country

Japan

Host Institution

International Christian University

Program(s)

International Christian University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

85

UCEAP Course Suffix**UCEAP Official Title**

MEDIA AND COMMUNICATION THEORY

UCEAP Transcript Title

MEDIA & COMM THEORY

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This is an introductory course for media and communication studies. It provides an overview of major theories concerning media and communication in order to analyze our everyday communications. Theories of interpersonal communication, persuasion, and mediated communication will be included.

Language(s) of Instruction

English

Host Institution Course Number

MCC109E

Host Institution Course Title

INTRODUCTION TO MEDIA AND COMMUNICATION THEORIEIS

Host Institution Campus

International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media, Communication and Culture

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