

# COURSE DETAIL

## MEDIA AND COMMUNICATION THEORY

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

85

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AND COMMUNICATION THEORY

**UCEAP Transcript Title**

MEDIA & COMM THEORY

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

This is an introductory course for media and communication studies. It provides an overview of major theories concerning media and communication in order to analyze our everyday communications. Theories of interpersonal communication, persuasion, and mediated communication will be included.

## Language(s) of Instruction

English

## Host Institution Course Number

MCC109E

## Host Institution Course Title

INTRODUCTION TO MEDIA AND COMMUNICATION THEORIEIS

## Host Institution Course Details

<https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=11271&year...>

## Host Institution Campus

International Christian University

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Media, Communication and Culture

## Course Last Reviewed

2022-2023

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