

# COURSE DETAIL

## ENTREPRENEUR: INNOVATOR AND RISK-TAKER

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

128

**UCEAP Course Suffix**

N

**UCEAP Official Title**

ENTREPRENEUR: INNOVATOR AND RISK-TAKER

**UCEAP Transcript Title**

ENTREPRENEUR/RISK

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

### **Course Description**

This course focuses on how entrepreneurs generate the ideas that allow them to create and grow their firm. It examines how entrepreneurs discover ideas and how they implement them. The course is grounded in research-led teaching but also links into the wider employability agenda. It is relevant for all students, with no prior business knowledge required.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

UCIL24002

### **Host Institution Course Title**

ENTREPRENEUR: INNOVATOR AND RISK-TAKER

### **Host Institution Course Details**

<https://www.college.manchester.ac.uk/units/?year=2022&semester=2&course=440>

### **Host Institution Campus**

University of Manchester

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business School

### **Course Last Reviewed**

2022-2023

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