

COURSE DETAIL

ENTREPRENEUR: INNOVATOR AND RISK-TAKER

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix

N

UCEAP Official Title

ENTREPRENEUR: INNOVATOR AND RISK-TAKER

UCEAP Transcript Title

ENTREPRENEUR/RISK

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course focuses on how entrepreneurs generate the ideas that allow them to create and grow their firm. It examines how entrepreneurs discover ideas and how they implement them. The course is grounded in research-led teaching but also links into the wider employability agenda. It is relevant for all students, with no prior business knowledge required.

Language(s) of Instruction

English

Host Institution Course Number

UCIL24002

Host Institution Course Title

ENTREPRENEUR: INNOVATOR AND RISK-TAKER

Host Institution Campus

University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business School

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