COURSE DETAIL

ENTREPRENEUR: INNOVATOR AND RISK-TAKER
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 128
UCEAP Course Suffix N
UCEAP Official Title ENTREPRENEUR: INNOVATOR AND RISK-TAKER
UCEAP Transcript Title ENTREPRENEUR/RISK
UCEAP Quarter Units 4.00
UCEAP Semester Units

2.70

Course Description

This course focuses on how entrepreneurs generate the ideas that allow them to create and grow their firm. It examines how entrepreneurs discover ideas and how they implement them. The course is grounded in research-led teaching but also links into the wider employability agenda. It is relevant for all students, with no prior business knowledge required.

Language(s) of Instruction
English

Host Institution Course Number
UCIL24002

Host Institution Course Title
ENTREPRENEUR: INNOVATOR AND RISK-TAKER

Host Institution Course Details
https://www.college.manchester.ac.uk/units/?year=2022&semester=2&course=440

Host Institution Campus
University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business School

Course Last Reviewed
2022-2023

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