COURSE DETAIL

LEADERSHIP AND MANAGEMENT IN A GLOBAL WORLD
Country Netherlands
Host Institution Maastricht University - Center for European Studies
Program(s) Maastricht Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 100
UCEAP Course Suffix
UCEAP Official Title LEADERSHIP AND MANAGEMENT IN A GLOBAL WORLD
UCEAP Transcript Title LEADRSHP&MGMT GLOBL
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

The course is about leadership, strategy, and change in a global context. It confronts students with strategic issues of today with the aim to improve leadership skills to deal with these issues in a more effective and creative way. Organizations and companies are confronted with strategic issues such as increasing speed of innovation, cultural diversity, need for differentiation, increasing competition, rising energy costs, and stricter regulations on CO2 emissions. These issues are not isolated. They are connected to a world of rapidly changing technological, political, economic, and environmental developments. The course introduces examples of leadership that changed the rules of the game, such as Ellen MacArthur's ambition to change the world towards a circular economy, by building a framework for an economy that is restorative and regenerative by design. And Jamie Oliver, the British Chef who tried to change the food culture in the USA through his TV show the Food Revolution. This type of leadership is not about charisma or personal characteristics, but about personal dedication to a goal or vision far beyond personal interests. This type of leadership is embedded 'in context'. This implies that leadership is not a personal characteristic but a part of a relationship among people in a community, where qualities like trust, playfulness, and creativity are involved. The case studies form an input to reflect on personal leadership issues. Students are invited to share and discuss their personal sources of inspiration. A field trip is part of the course.

Language(s) of Instruction
English

Host Institution Course Number
BUS2001

Host Institution Course Title
LEADERSHIP AND MANAGEMENT IN A GLOBAL WORLD

Host Institution Course Details
https://curriculum.maastrichtuniversity.nl/education/contract/summer-programme-...

Host Institution Campus Maastricht University
Host Institution Faculty
Host Institution Degree
Host Institution Department Center for European Studies
Course Last Reviewed 2023-2024

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