

COURSE DETAIL

MEDIA LITERACY

Country

Japan

Host Institution

International Christian University

Program(s)

International Christian University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Education

UCEAP Course Number

140

UCEAP Course Suffix**UCEAP Official Title**

MEDIA LITERACY

UCEAP Transcript Title

MEDIA LITERACY

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

Media affects how we perceive the world and people. With media becoming so prevalent and powerful in our society, and with student access to computers and the Internet expanding so fast in homes and schools, "media literacy" is becoming the basic form of literacy to provide lifelong empowerment to both the student and the citizen. This course provides students with the opportunity to learn a variety of analytical approaches they can use to understand and interpret media, including traditional media (e.g., TV, radio, print, billboard, etc.) and social media (e.g., video sharing platforms), in the context of education. Your products may be shared to a certain audience for feedback. Participation in class such as asserting your ideas and presenting in English in front of the class is mandatory.

Language(s) of Instruction

English

Host Institution Course Number

EDU309E

Host Institution Course Title

MEDIA LITERACY

Host Institution Campus

International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Education

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