

COURSE DETAIL

IINTERNATIONAL MANAGEMENT

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

IINTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTL MANAGEMENT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course gives an overarching view of the different challenges and opportunities of international management, and takes a deep dive into some selected cases and examples. It covers the different layers of complexities that come with business across borders and how companies manage to solve, or gain advantage of, these issues. The course focuses mostly on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management or finance/accounting.

Language(s) of Instruction

English

Host Institution Course Number

BU-B371-G-00

Host Institution Course Title

INTERNATIONAL MANAGEMENT

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Sociology

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