COURSE DETAIL

ENTREPRENEURSHIP AND INNOVATION
Country Denmark
Host Institution University of Copenhagen
Program(s) University of Copenhagen
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 132
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP AND INNOVATION
UCEAP Transcript Title ENTREPRNRSHP &INNOV
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is specifically designed for non-business students who want to learn about idea development and start-up processes in new ventures and prepare for the non-technical aspects of innovation processes in organizations. The course introduces theories and tools for entrepreneurship and innovation management that can assist in idea development and realization. To combine the process with own world perspectives, students build venture teams and develop their own venture idea that addresses a challenge connected to their fields of study, such as unresolved problems and new opportunities in their academic environments. The course includes theory input and insights from practitioners and has a strong focus on team project work and feedback sessions. Theory sessions include an introduction to innovation and entrepreneurship theories, and innovation management frameworks and tools that can be applied in new ventures or existing organizations (creativity techniques, innovation process models, design thinking, business modelling including sustainable business models). Through project group work, in-class exercises, and interaction with stakeholders, students work in their venture teams and apply theories and tools to develop venture ideas.

Language(s) of Instruction
English

Host Institution Course Number
NIFK14026U

Host Institution Course Title
ENTREPRENEURSHIP AND INNOVATION

Host Institution Course Details
https://kurser.ku.dk/course/nifk14026u/2022-2023

Host Institution Campus

Host Institution Faculty
Science

Host Institution Degree
Master

Host Institution Department
Institute of Food and Resource Economics

Course Last Reviewed
2022-2023

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