

# COURSE DETAIL

## ENTREPRENEURSHIP AND INNOVATION

**Country**

Denmark

**Host Institution**

University of Copenhagen

**Program(s)**

University of Copenhagen

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

132

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP AND INNOVATION

**UCEAP Transcript Title**

ENTREPRNRSHIP &INNOV

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course is specifically designed for non-business students who want to learn about idea development and start-up processes in new ventures and prepare for the non-technical aspects of innovation processes in organizations. The course introduces theories and tools for entrepreneurship and innovation management that can assist in idea development and realization. To combine the process with own world perspectives, students build venture teams and develop their own venture idea that addresses a challenge connected to their fields of study, such as unresolved problems and new opportunities in their academic environments. The course includes theory input and insights from practitioners and has a strong focus on team project work and feedback sessions. Theory sessions include an introduction to innovation and entrepreneurship theories, and innovation management frameworks and tools that can be applied in new ventures or existing organizations (creativity techniques, innovation process models, design thinking, business modelling including sustainable business models). Through project group work, in-class exercises, and interaction with stakeholders, students work in their venture teams and apply theories and tools to develop venture ideas.

### Language(s) of Instruction

English

### Host Institution Course Number

NIFK14026U

### Host Institution Course Title

ENTREPRENEURSHIP AND INNOVATION

### Host Institution Campus

### Host Institution Faculty

Science

### Host Institution Degree

Master

**Host Institution Department**

Institute of Food and Resource Economics

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