

# COURSE DETAIL

## ENGINEERING ENTREPRENEURSHIP

**Country**

Germany

**Host Institution**

Technical University Berlin

**Program(s)**

Technical University Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Engineering Business Administration

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

ENGINEERING ENTREPRENEURSHIP

**UCEAP Transcript Title**

ENGR ENTRPRENEURSHIP

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course introduces engineering students to the concepts and practices of technological entrepreneurial thinking and entrepreneurship. Using lectures, case studies, business plans, and student presentations, the course teaches life skills in entrepreneurial thought and action that students can utilize in starting technology companies or executing R&D projects in large companies. Major course modules include introduction to entrepreneurship, idea generation and feasibility analysis, and business planning and execution.

## Language(s) of Instruction

English

## Host Institution Course Number

## Host Institution Course Title

ENGINEERING ENTREPRENEURSHIP

## Host Institution Course Details

<https://www.tu.berlin/international/summer-school/summer-school/summer-school-o...>

## Host Institution Campus

TUBS

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2023-2024

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