

COURSE DETAIL

ENGINEERING ENTREPRENEURSHIP

Country

Germany

Host Institution

Technical University Berlin

Program(s)

Technical University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Engineering Business Administration

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

ENGINEERING ENTREPRENEURSHIP

UCEAP Transcript Title

ENGR ENTRPRENEURSHIP

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course introduces engineering students to the concepts and practices of technological entrepreneurial thinking and entrepreneurship. Using lectures, case studies, business plans, and student presentations, the course teaches life skills in entrepreneurial thought and action that students can utilize in starting technology companies or executing R&D projects in large companies. Major course modules include introduction to entrepreneurship, idea generation and feasibility analysis, and business planning and execution.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

ENGINEERING ENTREPRENEURSHIP

Host Institution Campus

TUBS

Host Institution Faculty

Host Institution Degree

Host Institution Department

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