COURSE DETAIL

ENGINEERING ENTREPRENEURSHIP
Country Germany
Host Institution Technical University Berlin
Program(s) Technical University Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Engineering Business Administration
UCEAP Course Number 103
UCEAP Course Suffix
UCEAP Official Title ENGINEERING ENTREPRENEURSHIP
UCEAP Transcript Title ENGR ENTRPRENEURSHP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course introduces engineering students to the concepts and practices of technological entrepreneurial thinking and entrepreneurship. Using lectures, case studies, business plans, and student presentations, the course teaches life skills in entrepreneurial thought and action that students can utilize in starting technology companies or executing R&D projects in large companies. Major course modules include introduction to entrepreneurship, idea generation and feasibility analysis, and business planning and execution.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
ENGINEERING ENTREPRENEURSHIP

Host Institution Course Details
https://www.tu.berlin/international/summer-school/summer-school/summer-school-o…

Host Institution Campus
TUBS

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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