

COURSE DETAIL

CSR, CSV & SUSTAINABILITY

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration Asian Studies

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

CSR, CSV & SUSTAINABILITY

UCEAP Transcript Title

CSR CSV&SUSTNBILTY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course has two main objectives. The first objective is to understand CSR, CSV and Sustainability based on the theory and the history, and the second objective is to think about what we should do from a corporate perspective to make society and the environment better for our time and the next generation.

The concept of Sustainability is constantly innovating. However, the fundamentals of what a company should do to ensure the sustainable development of the company, society, and the environment remain unchanged. The course aims to unravel the concepts that link corporations with society and the environment, such as CSR, CSV and Sustainability, along with their history. The course also considers what companies should do to improve society for the next generation, citing examples from Japanese and overseas corporations.

Language(s) of Instruction

English

Host Institution Course Number

HU-C712-A-00

Host Institution Course Title

CSR, CSV & SUSTAINABILITY

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Education Program

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