COURSE DETAIL

CSR, CSV & SUSTAINABILITY
Country Japan
Host Institution Hitotsubashi University
Program(s) Hitotsubashi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration Asian Studies
UCEAP Course Number 100
UCEAP Course Suffix
UCEAP Official Title CSR, CSV & SUSTAINABILITY
UCEAP Transcript Title CSR CSV&SUSTNBILTY
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course has two main objectives. The first objective is to understand CSR, CSV and Sustainability based on the theory and the history, and the second objective is to think about what we should do from a corporate perspective to make society and the environment better for our time and the next generation.

The concept of Sustainability is constantly innovating. However, the fundamentals of what a company should do to ensure the sustainable development of the company, society, and the environment remain unchanged. The course aims to unravel the concepts that link corporations with society and the environment, such as CSR, CSV and Sustainability, along with their history. The course also considers what companies should do to improve society for the next generation, citing examples from Japanese and overseas corporations.

Language(s) of Instruction
English

Host Institution Course Number
HU-C712-A-00

Host Institution Course Title
JAPANESE BUSINESS A: CSR, CSV & SUSTAINABILITY

Host Institution Course Details
https://syllabus.cels.hit-u.ac.jp/hit_syllabus/2023/08/08_1HC71201_ja_JP.html

Host Institution Campus
Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Education Program

Course Last Reviewed
2022-2023

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