COURSE DETAIL

BEHAVIORAL AND EXPERIMENTAL FINANCE
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 165
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL AND EXPERIMENTAL FINANCE
UCEAP Transcript Title BHVRL&EXPRMNTL FIN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

How investors make decisions is determined by human emotion, biases, and cognitive limitations of the mind in processing and responding to information. This course looks at behavioral finance (how investors and markets behave) and experimental finance (principles of designing experiments in finance). It investigates and uses hands-on experiments for the following current topics and applications: nudging; explaining trading behavior (including the role of subjective expectations, overconfidence, risk appetite, emotions, and attention); exploring market bubbles; understanding bank runs (investigating causes, contagions, and preventions); finding the optimal financial communication to clients; and testing the value of financial advice.

Language(s) of Instruction
English

Host Institution Course Number
30608

Host Institution Course Title
BEHAVIORAL AND EXPERIMENTAL FINANCE

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30608&anno=2023&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Finance

Course Last Reviewed

2022-2023

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