

COURSE DETAIL

BEHAVIORAL AND EXPERIMENTAL FINANCE

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

165

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL AND EXPERIMENTAL FINANCE

UCEAP Transcript Title

BHVRL&EXPRMNTL FIN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

How investors make decisions is determined by human emotion, biases, and cognitive limitations of the mind in processing and responding to information. This course looks at behavioral finance (how investors and markets behave) and experimental finance (principles of designing experiments in finance). It investigates and uses hands-on experiments for the following current topics and applications: nudging; explaining trading behavior (including the role of subjective expectations, overconfidence, risk appetite, emotions, and attention); exploring market bubbles; understanding bank runs (investigating causes, contagions, and preventions); finding the optimal financial communication to clients; and testing the value of financial advice.

Language(s) of Instruction

English

Host Institution Course Number

30608

Host Institution Course Title

BEHAVIORAL AND EXPERIMENTAL FINANCE

Host Institution Campus

Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Finance

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