

COURSE DETAIL

MANAGEMENT CONSULTING

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

188

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT CONSULTING

UCEAP Transcript Title

MNGMT CONSULTING

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is generally restricted to local graduate level students and requires the instructor's direct permission to enroll. Enrollment by special permission only. This course offers an introduction to management consulting. A particular focus of the is given to the role of consultants in the strategic decision making of firms, to the management tools used by management consulting firms, to the methodology for the of top management decision making. At the end of the course, participants have a methodical approach to managerial problem solving in a business company. The course discusses topics including: development of a real business case to be solved in teams; management consulting toolbox; principles of management consulting written and oral communication; M&A; and digital transformation.

Language(s) of Instruction

English

Host Institution Course Number

39050

Host Institution Course Title

MANAGEMENT CONSULTING

Host Institution Course Details

<https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2022/485280>

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

LM in INTERNATIONAL MANAGEMENT; LM in BUSINESS ADMINISTRATION

Host Institution Department

Management

Course Last Reviewed

2022-2023

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