COURSE DETAIL

MANAGEMENT CONSULTING
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 188
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT CONSULTING
UCEAP Transcript Title MNGMT CONSULTING
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is generally restricted to local graduate level students and requires the instructor's direct permission to enroll. Enrollment by special permission only. This course offers an introduction to management consulting. A particular focus of the is given to the role of consultants in the strategic decision making of firms, to the management tools used by management consulting firms, to the methodology for the of top management decision making. At the end of the course, participants have a methodical approach to managerial problem solving in a business company. The course discusses topics including: development of a real business case to be solved in teams; management consulting toolbox; principles of management consulting written and oral communication; M&A; and digital transformation.

Language(s) of Instruction
English

Host Institution Course Number
39050

Host Institution Course Title
MANAGEMENT CONSULTING

Host Institution Course Details
https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2022/485280

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
LM in INTERNATIONAL MANAGEMENT; LM in BUSINESS ADMINISTRATION

Host Institution Department
Management

Course Last Reviewed
2022-2023

Print