COURSE DETAIL

QUANTITATIVE RESEARCH FUNDAMENTALS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Statistics Communication
UCEAP Course Number 133
UCEAP Course Suffix
UCEAP Official Title QUANTITATIVE RESEARCH FUNDAMENTALS
UCEAP Transcript Title QUANTITATIVE RESRCH
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course prepares students to use simple quantitative methods in their dissertations, and provides the conceptual tools needed to produce, commission, evaluate, and interpret statistical information in professional contexts. It provides a brief but systematic introduction to three forms of data collection: sample surveys, experiments, and content analysis. It explains the theory behind these techniques, the form that they would ideally take, the compromises that are made in order to conduct them in the real world, and the consequences which those compromises have for the reliability of findings. Students create proposals for quantitative research projects, analyze pre-prepared datasets, and receive an introduction to the practicalities of data collection by jointly designing and conducting a piece of survey research.

Language(s) of Instruction
English

Host Institution Course Number
6AAVC315

Host Institution Course Title
QUANTITATIVE RESEARCH FUNDAMENTALS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/quantitative-research-fundamentals

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Digital Humanities

Course Last Reviewed
2024-2025

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