

COURSE DETAIL

QUANTITATIVE RESEARCH FUNDAMENTALS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Statistics Communication

UCEAP Course Number

133

UCEAP Course Suffix**UCEAP Official Title**

QUANTITATIVE RESEARCH FUNDAMENTALS

UCEAP Transcript Title

QUANTITATIVE RESRCH

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course prepares students to use simple quantitative methods in their dissertations, and provides the conceptual tools needed to produce, commission, evaluate, and interpret statistical information in professional contexts. It provides a brief but systematic introduction to three forms of data collection: sample surveys, experiments, and content analysis. It explains the theory behind these techniques, the form that they would ideally take, the compromises that are made in order to conduct them in the real world, and the consequences which those compromises have for the reliability of findings. Students create proposals for quantitative research projects, analyze pre-prepared datasets, and receive an introduction to the practicalities of data collection by jointly designing and conducting a piece of survey research.

Language(s) of Instruction

English

Host Institution Course Number

6AAVC315

Host Institution Course Title

QUANTITATIVE RESEARCH FUNDAMENTALS

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Digital Humanities

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