COURSE DETAIL

HISTORY OF ITALIAN BUSINESS

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Italian History Business Administration

UCEAP Course Number
123

UCEAP Course Suffix

UCEAP Official Title
HISTORY OF ITALIAN BUSINESS

UCEAP Transcript Title
HIST OF ITAL BUSNS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

The course focuses on the major turning points in Italian economic history, in which business management groups emerged. The course provides a chronological and thematic analysis of the historical-economic events in Italy, from its unification to present day, together with the analysis of various case studies selected from the most interesting successes and failures of Italian private and public companies in today's global economy.

Language(s) of Instruction
Italian

Host Institution Course Number
30198

Host Institution Course Title
STORIA DELL'IMPRESA ITALIANA

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30198&anno=2021&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Scienze Sociali e Politiche

Course Last Reviewed
2022-2023

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