

COURSE DETAIL

HISTORY OF ITALIAN BUSINESS

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Italian History Business Administration

UCEAP Course Number

123

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF ITALIAN BUSINESS

UCEAP Transcript Title

HIST OF ITAL BUSNS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course focuses on the major turning points in Italian economic history, in which business management groups emerged. The course provides a chronological and thematic analysis of the historical-economic events in Italy, from its unification to present day, together with the analysis of various case studies selected from the most interesting successes and failures of Italian private and public companies in today's global economy.

Language(s) of Instruction

Italian

Host Institution Course Number

30198

Host Institution Course Title

HISTORY OF ITALIAN BUSINESS

Host Institution Campus

Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Scienze Sociali e Politiche

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