

# COURSE DETAIL

## HISTORY OF ITALIAN BUSINESS

**Country**

Italy

**Host Institution**

University of Commerce Luigi Bocconi

**Program(s)**

Bocconi University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Italian History Business Administration

**UCEAP Course Number**

123

**UCEAP Course Suffix****UCEAP Official Title**

HISTORY OF ITALIAN BUSINESS

**UCEAP Transcript Title**

HIST OF ITAL BUSNS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course focuses on the major turning points in Italian economic history, in which business management groups emerged. The course provides a chronological and thematic analysis of the historical-economic events in Italy, from its unification to present day, together with the analysis of various case studies selected from the most interesting successes and failures of Italian private and public companies in today's global economy.

### Language(s) of Instruction

Italian

### Host Institution Course Number

30198

### Host Institution Course Title

STORIA DELL'IMPRESA ITALIANA

### Host Institution Course Details

[https://didattica.unibocconi.it/ts/tsn\\_anteprema.php?cod\\_ins=30198&anno=2021&ld...](https://didattica.unibocconi.it/ts/tsn_anteprema.php?cod_ins=30198&anno=2021&ld...)

### Host Institution Campus

Bocconi University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Scienze Sociali e Politiche

### Course Last Reviewed

2022-2023

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