COURSE DETAIL

EXPLORING CHINESE COMMUNICATION
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication Asian Studies
UCEAP Course Number 53
UCEAP Course Suffix
UCEAP Official Title EXPLORING CHINESE COMMUNICATION
UCEAP Transcript Title CHINESE COMMUNICATN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course explores different aspects and contexts of Chinese communication. The various contexts of Chinese communication include advertising, business, the press, social communication, regional usages, pop culture, translations, meaning of Chinese names, codeswitching and the use of Chinese dialects.

Language(s) of Instruction
English

Host Institution Course Number
GET1002,GEX1004

Host Institution Course Title
BRIDGING EAST AND WEST: EXPLORING CHINESE COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Chinese Studies

Course Last Reviewed
2022-2023

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