

# COURSE DETAIL

## EXPLORING CHINESE COMMUNICATION

**Country**

Singapore

**Host Institution**

National University of Singapore

**Program(s)**

National University of Singapore

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication Asian Studies

**UCEAP Course Number**

53

**UCEAP Course Suffix****UCEAP Official Title**

EXPLORING CHINESE COMMUNICATION

**UCEAP Transcript Title**

CHINESE COMMUNICATN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course explores different aspects and contexts of Chinese communication. The various contexts of Chinese communication include advertising, business, the press, social communication, regional usages, pop culture, translations, meaning of Chinese names, codeswitching and the use of Chinese dialects.

## Language(s) of Instruction

English

## Host Institution Course Number

GET1002,GEX1004

## Host Institution Course Title

BRIDGING EAST AND WEST: EXPLORING CHINESE COMMUNICATION

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Chinese Studies

## Course Last Reviewed

2022-2023

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