

COURSE DETAIL

BUSINESS ETHICS

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

123

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ETHICS

UCEAP Transcript Title

BUSINESS ETHICS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course covers topics that are ethically questioned in business and consumption. It consists of lectures and exercises where all participants are expected to engage in discussion.

Students discuss ethical issues in business and consumption. The course aims to:

- Understand principles and rules that determine 'right' and 'wrong;'
- Understand the decision-making process and influencing factors in the context of business and consumption practices; and
- Consider implications to oneself as a practitioner and an individual consumer.

Topics covered in the course include:

- Introduction to ethics in business and consumption – What is ethics in marketplace? What is the 'responsibility' of marketers and consumers, and to whom?
- Ethical theories and principles – What makes it 'right'?
- Ethical decision-making – How do we make decisions?
- Ethical and sustainability issues in business and consumption
- Notions of 'social responsibility' and 'sustainability'

Language(s) of Instruction

English

Host Institution Course Number

BU-B385-G-00

Host Institution Course Title

SPECIAL TOPICS ON MANAGEMENT AND MARKETING C: BUSINESS ETHICS

Host Institution Course Details

<https://my.uceap.universityofcalifornia.edu/sites/default/files/host-course-syl...>

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Commerce

Course Last Reviewed
2022-2023

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