COURSE DETAIL

BUSINESS ETHICS
Country Japan
Host Institution Hitotsubashi University
Program(s) Hitotsubashi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 123
UCEAP Course Suffix
UCEAP Official Title BUSINESS ETHICS
UCEAP Transcript Title BUSINESS ETHICS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course covers topics that are ethically questioned in business and consumption. It consists of lectures and exercises where all participants are expected to engage in discussion.

Students discuss ethical issues in business and consumption. The course aims to:
-Understand principles and rules that determine ‘right’ and ‘wrong;'
-Understand the decision-making process and influencing factors in the context of business and consumption practices; and
-Consider implications to oneself as a practitioner and an individual consumer.

Topics covered in the course include:
• Introduction to ethics in business and consumption – What is ethics in marketplace? What is the ‘responsibility’ of marketers and consumers, and to whom?
• Ethical theories and principles – What makes it ‘right’?
• Ethical decision-making – How do we make decisions?
• Ethical and sustainability issues in business and consumption
• Notions of 'social responsibility' and ‘sustainability’

Language(s) of Instruction
English

Host Institution Course Number
BU-B385-G-00

Host Institution Course Title
SPECIAL TOPICS ON MANAGEMENT AND MARKETING C: BUSINESS ETHICS

Host Institution Course Details
https://my.uceap.universityofcalifornia.edu/sites/default/files/host-course-syl…

Host Institution Campus
Hitotsubashi University

Host Institution Faculty
Host Institution Degree
Host Institution Department Commerce
Course Last Reviewed 2022-2023

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