

# COURSE DETAIL

## ENTREPRENEURSHIP

**Country**

Singapore

**Host Institution**

Singapore University of Technology and Design

**Program(s)**

Singapore University of Technology and Design

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Engineering Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP

**UCEAP Transcript Title**

ENTREPRENEURSHIP

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course nurtures student startups based on their hands-on user-centered design projects. The course proceeds like a 3.5-month pre-seed accelerator for experiential learning with an academic and theoretical foundation drawn from social-technical system design theories and principles. The practical venture building projects are aided with lectures, sprint workshops, panel discussions and weekly readings. Entrepreneurial students learn underlying factors and forces for decisions in the entrepreneurship process and the principles for designing products, processes and people organizations under extreme uncertainty and resource constraints. The course is supported by a large international network of 150+ entrepreneurs, venture capitalists, design and manufacturing experts around the world.

### Language(s) of Instruction

English

### Host Institution Course Number

30.111

### Host Institution Course Title

ENTREPRENEURSHIP

### Host Institution Course Details

<https://startup.sutd.edu.sg/>

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Engineering Product Development

### Course Last Reviewed

2022-2023

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