COURSE DETAIL

ENTREPRENEURSHIP
Country Singapore
Host Institution Singapore University of Technology and Design
Program(s) Singapore University of Technology and Design
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Engineering Business Administration
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course nurtures student startups based on their hands-on user-centered design projects. The course proceeds like a 3.5-month pre-seed accelerator for experiential learning with an academic and theoretical foundation drawn from social-technical system design theories and principles. The practical venture building projects are aided with lectures, sprint workshops, panel discussions and weekly readings. Entrepreneurial students learn underlying factors and forces for decisions in the entrepreneurship process and the principles for designing products, processes and people organizations under extreme uncertainty and resource constraints. The course is supported by a large international network of 150+ entrepreneurs, venture capitalists, design and manufacturing experts around the world.

Language(s) of Instruction
English

Host Institution Course Number
30.111

Host Institution Course Title
ENTREPRENEURSHIP

Host Institution Course Details
https://startup.sutd.edu.sg/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Engineering Product Development

Course Last Reviewed
2022-2023

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