COURSE DETAIL

BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITIAN IN INTERNATIONAL CONTEXT

Country
United Kingdom - England

Host Institution
London School of Economics

Program(s)
London School of Economics

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
History Economics

UCEAP Course Number
131

UCEAP Course Suffix
Y

UCEAP Official Title
BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITIAN IN INTERNATIONAL CONTEXT

UCEAP Transcript Title
BUS & ECON/BRITAIN

UCEAP Quarter Units
12.00

UCEAP Semester Units
8.00

Course Description

The course examines the successes and failures of British business and industry, with an emphasis on the post-World War II period. It assesses many of the hypotheses on why the UK economy grew more slowly than other OECD nations during this period. Explanations of relative economic decline are examined in the context of comparisons with other European nations and with the US, Japan and more recently China. The course is organized to combine major economic and political themes, such as de-industrialization, globalization, education and training, management organization and practices, labor relations, and Britain's relationship with the EEC/EU, with case studies of industries as diverse as textiles, motors, banking, pharmaceuticals, and steel. By interacting themes and case studies, students get a sense of how national policies can affect business opportunities, and how governments can both aid and harm business. The impact of government policies such as nationalization/privatization, regional policy and competition are also examined in this context. The primary focus is on the post-World War II period, including current changes in performance, but the historical roots of Britain's recent performance are also considered.

Language(s) of Instruction
English

Host Institution Course Number
EH240

Host Institution Course Title
BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITIAN IN INTERNATIONAL CONTEXT

Host Institution Course Details
https://www.lse.ac.uk/resources/calendar2022-2023/courseGuides/EH/2022_EH240.htm

Host Institution Campus
Host Institution Faculty
Host Institution Degree
Host Institution Department Economic History
Course Last Reviewed 2022-2023

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