

COURSE DETAIL

BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITAIN IN INTERNATIONAL CONTEXT

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History Economics

UCEAP Course Number

131

UCEAP Course Suffix

Y

UCEAP Official Title

BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITAIN IN INTERNATIONAL CONTEXT

UCEAP Transcript Title

BUS & ECON/BRITAIN

UCEAP Quarter Units

12.00

UCEAP Semester Units

8.00

Course Description

The course examines the successes and failures of British business and industry, with an emphasis on the post-World War II period. It assesses many of the hypotheses on why the UK economy grew more slowly than other OECD nations during this period. Explanations of relative economic decline are examined in the context of comparisons with other European nations and with the US, Japan and more recently China. The course is organized to combine major economic and political themes, such as de-industrialization, globalization, education and training, management organization and practices, labor relations, and Britain's relationship with the EEC/EU, with case studies of industries as diverse as textiles, motors, banking, pharmaceuticals, and steel. By interacting themes and case studies, students get a sense of how national policies can affect business opportunities, and how governments can both aid and harm business. The impact of government policies such as nationalization/privatization, regional policy and competition are also examined in this context. The primary focus is on the post-World War II period, including current changes in performance, but the historical roots of Britain's recent performance are also considered.

Language(s) of Instruction

English

Host Institution Course Number

EH240

Host Institution Course Title

BUSINESS AND ECONOMIC PERFORMANCE SINCE 1945: BRITAIN IN
INTERNATIONAL CONTEXT

Host Institution Campus**Host Institution Faculty**

Host Institution Degree

Host Institution Department
Economic History

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