

COURSE DETAIL

BUSINESS FOR BIOSCIENCE

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

178

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS FOR BIOSCIENCE

UCEAP Transcript Title

BUSINESS FOR BIOSCI

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course sits at the interface between bioscience and business, covering the elements of management science that are most relevant to bioscience. Bioscience often has a long, complex route from innovation to implementation. Hence the content includes integration with practice, bioscience firms, medical behaviors, as well as the pillars of intellectual property, regulation and investment choices. How to gain stakeholder support is also included.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0044

Host Institution Course Title

BUSINESS FOR BIOSCIENCE

Host Institution Campus

University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Management

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