

COURSE DETAIL

JAPANESE BUSINESS CULTURE

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies Business Administration Asian Studies

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

JAPANESE BUSINESS CULTURE

UCEAP Transcript Title

JAPN BUSINESS CLTR

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course is designed to assist students who seek to bring cross-cultural theory and research into their business practices in order to develop the intercultural competence necessary to interact confidently and successfully with Japanese businesspeople. Theoretical discussions and intercultural sensitivity workshops are included in this course to achieve these goals. The comparative approach allows for examining how people practice business differently, depending on explicit and implicit sets of general cultural assumptions, rules, norms, and values. The course aims to understand cultural differences in businesspeople's attitudes towards work, companies, and the relationship between individuals (colleagues or co-workers and clients/customers) and organizations (counterparts or partners). The course also seeks to understand possible cultural roots of Japanese business practices and behavior, highlighting phenomena that are only indirectly observable, such as harmony, loyalty, discipline, patience, respect for senior staff, and the importance of moderation.

A good mixture of lectures, class discussions, and workshops comprise the activities of this course.

Language(s) of Instruction

English

Host Institution Course Number

HU C708 A 00

Host Institution Course Title

JAPANESE BUSINESS CULTURE

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

