COURSE DETAIL

INTRODUCTION TO GRAPHIC DESIGN
Country United Kingdom - Scotland
Host Institution University of Glasgow
Program(s) University of Glasgow
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 24
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO GRAPHIC DESIGN
UCEAP Transcript Title GRAPHIC DESIGN
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This course provides students with the opportunity to gain an understanding and awareness of graphic design, the theory, and context associated with the subject. The course also provides the opportunity to explore a range of strategies applied effectively for recording and developing visual communication, exploring conceptual ideas to be documented in a sketchbook or visual research journal, supported by contextual secondary references where appropriate.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
INTRODUCTION TO GRAPHIC DESIGN

Host Institution Course Details
https://www.gla.ac.uk/study/visiting/studyabroadexchange/studyabroadprogramme/c...

Host Institution Campus

Host Institution Faculty
GSA Art Studio Art Programme - SASAP

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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