

COURSE DETAIL

INTRODUCTION TO GRAPHIC DESIGN

Country

United Kingdom - Scotland

Host Institution

University of Glasgow

Program(s)

University of Glasgow

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

24

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO GRAPHIC DESIGN

UCEAP Transcript Title

GRAPHIC DESIGN

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course provides students with the opportunity to gain an understanding and awareness of graphic design, the theory, and context associated with the subject. The course also provides the opportunity to explore a range of strategies applied effectively for recording and developing visual communication, exploring conceptual ideas to be documented in a sketchbook or visual research journal, supported by contextual secondary references where appropriate.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

INTRODUCTION TO GRAPHIC DESIGN

Host Institution Campus

Host Institution Faculty

GSA Art Studio Art Programme - SASAP

Host Institution Degree

Host Institution Department

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