

COURSE DETAIL

HISTORY OF MASS COMMUNICATION (LM)

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

185

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF MASS COMMUNICATION (LM)

UCEAP Transcript Title

HIST MASS COMM

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is by consent of the instructor. This course offers a study of the history and development of mass communication. The main topics are the development and growth of media from the past to the present; the role of media under various political systems and the influence of communication on national building; and the relationship between media and politics within different historical environments, in order to understand the importance of media to mass communication both past and present. Particular attention is given to several case studies to explain the role of media in the states propaganda.

Language(s) of Instruction

English

Host Institution Course Number

81778

Host Institution Course Title

HISTORY OF MASS COMMUNICATION (LM)

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

LM in LANGUAGE, SOCIETY AND COMMUNICATION

Host Institution Department

Modern Languages, Literatures, and Cultures

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