COURSE DETAIL

HISTORY OF MASS COMMUNICATION (LM)
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 185
UCEAP Course Suffix
UCEAP Official Title HISTORY OF MASS COMMUNICATION (LM)
UCEAP Transcript Title HIST MASS COMM
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is by consent of the instructor. This course offers a study of the history and development of mass communication. The main topics are the development and growth of media from the past to the present; the role of media under various political systems and the influence of communication on national building; and the relationship between media and politics within different historical environments, in order to understand the importance of media to mass communication both past and present. Particular attention is given to several case studies to explain the role of media in the states propaganda.

Language(s) of Instruction
English

Host Institution Course Number
81778

Host Institution Course Title
HISTORY OF MASS COMMUNICATION (LM)

Host Institution Course Details
https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2022/412254

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
LM in LANGUAGE, SOCIETY AND COMMUNICATION

Host Institution Department
Modern Languages, Literatures, and Cultures

Course Last Reviewed

2022-2023

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