

## COURSE DETAIL

### GLOBAL STRATEGY

**Country**

Japan

**Host Institution**

Keio University

**Program(s)**

Keio University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

159

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL STRATEGY

**UCEAP Transcript Title**

GLOBAL STRATEGY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

What do companies have to deal with when crossing national borders? This workshop takes a broad approach to learning about and discussing different aspects, challenges, and opportunities of global strategy. As globalization is expanding, all countries are host to foreign firms; thus, large multinational companies are not the only ones taking part in global strategy. This workshop is valuable not only for students who wish to work in an international setting, but for any student that wants to have a grasp of the modern business environment.

The course focuses on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, or finance/accounting.

### Language(s) of Instruction

English

### Host Institution Course Number

N/A

### Host Institution Course Title

PASSPORT MEMBERS' WORKSHOP D: GLOBAL STRATEGY

### Host Institution Course Details

<https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2023&entno=29288&lang=en>

### Host Institution Campus

Keio University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Global Passport Program

### Course Last Reviewed

2022-2023

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