COURSE DETAIL

GLOBAL STRATEGY
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 159
UCEAP Course Suffix
UCEAP Official Title GLOBAL STRATEGY
UCEAP Transcript Title GLOBAL STRATEGY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

What do companies have to deal with when crossing national borders? This workshop takes a broad approach to learning about and discussing different aspects, challenges, and opportunities of global strategy. As globalization is expanding, all countries are host to foreign firms; thus, large multinational companies are not the only ones taking part in global strategy. This workshop is valuable not only for students who wish to work in an international setting, but for any student that wants to have a grasp of the modern business environment.
The course focuses on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, or finance/accounting.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
PASSPORT MEMBERS' WORKSHOP D: GLOBAL STRATEGY

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2023&entno=29288&lang=en

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Passport Program

Course Last Reviewed

2022-2023

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