

COURSE DETAIL

GLOBAL STRATEGY

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

159

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL STRATEGY

UCEAP Transcript Title

GLOBAL STRATEGY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

What do companies have to deal with when crossing national borders? This workshop takes a broad approach to learning about and discussing different aspects, challenges, and opportunities of global strategy. As globalization is expanding, all countries are host to foreign firms; thus, large multinational companies are not the only ones taking part in global strategy. This workshop is valuable not only for students who wish to work in an international setting, but for any student that wants to have a grasp of the modern business environment.

The course focuses on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, or finance/accounting.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

GLOBAL STRATEGY

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Passport Program

[Print](#)