

# COURSE DETAIL

## THE GLOBAL ART MARKET

**Country**

United Kingdom - England

**Host Institution**

Sotheby's Institute of Art

**Program(s)**

Sotheby's Institute of Art, London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art History

**UCEAP Course Number**

150

**UCEAP Course Suffix****UCEAP Official Title**

THE GLOBAL ART MARKET

**UCEAP Transcript Title**

GLOBAL ART MARKET

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course explores the emergence and key concepts of the global market for art from the 18th to the 21st centuries through a discussion of its history, disruptions, and innovations. The course takes a thematic approach delivered via specific case studies to map the key concepts, individuals and institutions, and the various business models, and ethical and legal considerations that underpin the contemporary market. Students gain an understanding of the globalized art market economy through a comparative study of different geographical market regions across time, including the emergence of new global art market centers and the rise of the millennial collector. Throughout, the auction house and the unique behind-the-scenes access afforded to students of Sotheby's Institute of Art, provides a detailed and practical case study of the history, development, and future of this market.

### Language(s) of Instruction

English

### Host Institution Course Number

SA08

### Host Institution Course Title

THE GLOBAL ART MARKET

### Host Institution Campus

Bloomsbury

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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