COURSE DETAIL

THE GLOBAL ART MARKET
Country United Kingdom - England
Host Institution Sotheby's Institute of Art
Program(s) Sotheby's Institute of Art, London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art History
UCEAP Course Number 150
UCEAP Course Suffix
UCEAP Official Title THE GLOBAL ART MARKET
UCEAP Transcript Title GLOBAL ART MARKET
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

This course explores the emergence and key concepts of the global market for art from the 18th to the 21st centuries through a discussion of its history, disruptions, and innovations. The course takes a thematic approach delivered via specific case studies to map the key concepts, individuals and institutions, and the various business models, and ethical and legal considerations that underpin the contemporary market. Students gain an understanding of the globalized art market economy through a comparative study of different geographical market regions across time, including the emergence of new global art market centers and the rise of the millennial collector. Throughout, the auction house and the unique behind-the-scenes access afforded to students of Sotheby's Institute of Art, provides a detailed and practical case study of the history, development, and future of this market.

Language(s) of Instruction
English

Host Institution Course Number
SA08

Host Institution Course Title
THE GLOBAL ART MARKET

Host Institution Course Details
https://acrobat.adobe.com/link/review?uri=urn:aaid:scds:US:100e0608-c9f3-3338-a…

Host Institution Campus
Bloomsbury

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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