

COURSE DETAIL

GOVERNEMENT AND BUSINESS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

161

UCEAP Course Suffix**UCEAP Official Title**

GOVERNEMENT AND BUSINESS

UCEAP Transcript Title

GOVERNMENT& BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Government has, and continues to have, many ways of relating to businesses. This course takes a journey through them, tracking their historical changes and investigating how they shape our world today. Its particular focus is on how government ensures the provision of public services, whether through public or private sectors, or some combination of the two. What is the role of government today? How has this changed over recent decades? And what role does business play in contemporary society? In addressing these questions, the course focuses on the role of both public and private sectors in the management and delivery of services including health, education, transport and culture. It investigates the different ways such organizations coordinate their work and equips students to make critical decisions about whether services are best provided by hierarchical governments, businesses within markets, or in some other way.

Language(s) of Instruction

English

Host Institution Course Number

5QQMB209

Host Institution Course Title

GOVERNEMENT AND BUSINESS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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