COURSE DETAIL

GOVERNEMENT AND BUSINESS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 161
UCEAP Course Suffix
UCEAP Official Title GOVERNEMENT AND BUSINESS
UCEAP Transcript Title GOVERNMNT& BUSINESS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Government has, and continues to have, many ways of relating to businesses. This course takes a journey through them, tracking their historical changes and investigating how they shape our world today. Its particular focus is on how government ensures the provision of public services, whether through public or private sectors, or some combination of the two. What is the role of government today? How has this changed over recent decades? And what role does business play in contemporary society? In addressing these questions, the course focuses on the role of both public and private sectors in the management and delivery of services including health, education, transport and culture. It investigates the different ways such organizations coordinate their work and equips students to make critical decisions about whether services are best provided by hierarchical governments, businesses within markets, or in some other way.

Language(s) of Instruction
English

Host Institution Course Number
5QQMB209

Host Institution Course Title
GOVERNMENT AND BUSINESS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/government-and-business-1

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

2022-2023

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