COURSE DETAIL

SOCIETY, TECHNOLOGY, AND BEHAVIOR

Country
United Kingdom - England

Host Institution
University College London

Program(s)
University College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
172

UCEAP Course Suffix

UCEAP Official Title
SOCIETY, TECHNOLOGY, AND BEHAVIOR

UCEAP Transcript Title
SOCTY/TECH&BEHAVIOR

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course explores the relationship between collective and individual behavior, society, and technology. It is especially concerned with how technologies evolve in relation to organizational, collective, and individual behavior, and vice versa. Students evaluate how technologies deliver (and fail to deliver) profitable, effective and valuable products services processes and activities. The course explores in detail the relationship between society and technology, especially in terms of how and why technologies succeed and fail; the value that technologies deliver (and do not deliver); and the wider position of technology in society. Students examine also the relationship between individuals and technology, and how behavior influences how technologies are developed, and how technologies influence and shape behavior.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0155

Host Institution Course Title
SOCIETY, TECHNOLOGY, AND BEHAVIOR

Host Institution Campus
University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Management

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