COURSE DETAIL

SOCIETY, TECHNOLOGY, AND BEHAVIOR
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 172
UCEAP Course Suffix
UCEAP Official Title SOCIETY, TECHNOLOGY, AND BEHAVIOR
UCEAP Transcript Title SOCTY/TECH&BEHAVIOR
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course explores the relationship between collective and individual behavior, society, and technology. It is especially concerned with how technologies evolve in relation to organizational, collective, and individual behavior, and vice versa. Students evaluate how technologies deliver (and fail to deliver) profitable, effective and valuable products services processes and activities. The course explores in detail the relationship between society and technology, especially in terms of how and why technologies succeed and fail; the value that technologies deliver (and do not deliver); and the wider position of technology in society. Students examine also the relationship between individuals and technology, and how behavior influences how technologies are developed, and how technologies influence and shape behavior.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0155

Host Institution Course Title
SOCIETY, TECHNOLOGY AND BEHAVIOUR

Host Institution Course Details
https://www.ucl.ac.uk/module-catalogue/modules/society-technology-and-behaviour...

Host Institution Campus
University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed
2022-2023

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