

COURSE DETAIL

SOCIETY, TECHNOLOGY, AND BEHAVIOR

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

172

UCEAP Course Suffix**UCEAP Official Title**

SOCIETY, TECHNOLOGY, AND BEHAVIOR

UCEAP Transcript Title

SOCTY/TECH&BEHAVIOR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores the relationship between collective and individual behavior, society, and technology. It is especially concerned with how technologies evolve in relation to organizational, collective, and individual behavior, and vice versa. Students evaluate how technologies deliver (and fail to deliver) profitable, effective and valuable products services processes and activities. The course explores in detail the relationship between society and technology, especially in terms of how and why technologies succeed and fail; the value that technologies deliver (and do not deliver); and the wider position of technology in society. Students examine also the relationship between individuals and technology, and how behavior influences how technologies are developed, and how technologies influence and shape behavior.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0155

Host Institution Course Title

SOCIETY, TECHNOLOGY AND BEHAVIOUR

Host Institution Course Details

<https://www.ucl.ac.uk/module-catalogue/modules/society-technology-and-behaviour...>

Host Institution Campus

University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Management

Course Last Reviewed

2022-2023

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