# COURSE DETAIL

| PRINCIPLES OF BUSINESS & MANAGEMENT |
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| **Country**<br>United Kingdom - England |
| **Host Institution**<br>University of Sussex |
| **Program(s)**<br>Summer in Sussex |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>103 |
| **UCEAP Course Suffix**<br>S |
| **UCEAP Official Title**<br>PRINCIPLES OF BUSINESS & MANAGEMENT |
| **UCEAP Transcript Title**<br>BUSINESS&MANAGEMENT |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units** |

4.00

**Course Description**

This course introduces students to relevant concepts to provide an understanding of the business environment. It sets the scene and provides a platform for future study as well as helping students to appreciate the interconnected nature of business organizations, the environment in which they operate, and the people involved. Through collaborative team-based activities, students show an ability to engage in a critical discussion of issues affecting contemporary business and analyze a selected organization’s approach to a selected managerial process. Topics and concepts may include – Organizational Structure, Management Theory, Corporate Social Responsibility and the culture and ethics of business organizations. The course help students contextualize the study of organizations and should give students the capability to analyze organization and management issues in a contemporary setting. Students also work collaboratively in team-based activities providing networking opportunities throughout the module. This module may include in-class simulations, where students evaluate the success of a selected organization’s market performance.

**Language(s) of Instruction**
English

**Host Institution Course Number**
IS449

**Host Institution Course Title**
PRINCIPLES OF BUSINESS & MANAGEMENT

**Host Institution Course Details**
https://www.sussex.ac.uk/study/study-abroad-at-sussex/our-programs/summer-schoo...

**Host Institution Campus**
University of Sussex

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| **Host Institution Faculty** |
| **Host Institution Degree** |
| **Host Institution Department**<br>Business and Management |
| **Course Last Reviewed**<br>2022-2023 |

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