

COURSE DETAIL

MANAGEMENT

Country

Japan

Host Institution

Hitotsubashi University

Program(s)

Hitotsubashi University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

50

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT

UCEAP Transcript Title

MANAGEMENT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course covers what companies do, how they compete against each other, and the relationship between companies and the societies where they exist. Coming from an international perspective, the course focuses mostly on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, finance, or accounting.

The course aims to: (1) Build a fundamental understanding of business and management in English, and (2) Apply and expand that understanding through discussions about real-world examples.

Language(s) of Instruction

English

Host Institution Course Number

BU-B273-G-00

Host Institution Course Title

MANAGEMENT

Host Institution Campus

Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Global Education Program

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