COURSE DETAIL

MANAGEMENT
Country Japan
Host Institution Hitotsubashi University
Program(s) Hitotsubashi University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 50
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT
UCEAP Transcript Title MANAGEMENT
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course covers what companies do, how they compete against each other, and the relationship between companies and the societies where they exist. Coming from an international perspective, the course focuses mostly on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, finance, or accounting.

The course aims to: (1) Build a fundamental understanding of business and management in English, and (2) Apply and expand that understanding through discussions about real-world examples.

Language(s) of Instruction
English

Host Institution Course Number
BU-B273-G-00

Host Institution Course Title
INTERACTIVE COURSE ON BUSINESS BASICS (MANAGEMENT)

Host Institution Course Details
https://syllabus.cels.hit-u.ac.jp/hit_syllabus/2023/01/01_1BB27301_en_US.html

Host Institution Campus
Hitotsubashi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Global Education Program

Course Last Reviewed
2022-2023

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