

## COURSE DETAIL

### MANAGEMENT

**Country**

Japan

**Host Institution**

Hitotsubashi University

**Program(s)**

Hitotsubashi University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

50

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT

**UCEAP Transcript Title**

MANAGEMENT

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course covers what companies do, how they compete against each other, and the relationship between companies and the societies where they exist. Coming from an international perspective, the course focuses mostly on questions of strategy and organization, rather than issues or activities related to leadership, psychology, operations management, finance, or accounting.

The course aims to: (1) Build a fundamental understanding of business and management in English, and (2) Apply and expand that understanding through discussions about real-world examples.

## Language(s) of Instruction

English

## Host Institution Course Number

BU-B273-G-00

## Host Institution Course Title

INTERACTIVE COURSE ON BUSINESS BASICS (MANAGEMENT)

## Host Institution Course Details

[https://syllabus.cels.hit-u.ac.jp/hit\\_syllabus/2023/01/01\\_1BB27301\\_en\\_US.html](https://syllabus.cels.hit-u.ac.jp/hit_syllabus/2023/01/01_1BB27301_en_US.html)

## Host Institution Campus

Hitotsubashi University

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Global Education Program

**Course Last Reviewed**

2022-2023

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