COURSE DETAIL

ENTREPRENEURIAL LEADERSHIP IN BERLIN AND EUROPE
Country Germany
Host Institution Free University of Berlin
Program(s) Berlin Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology Business Administration
UCEAP Course Number 101
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL LEADERSHIP IN BERLIN AND EUROPE
UCEAP Transcript Title ENTREPRENEUR BLN EU
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course introduces a basic understanding of what leadership actually is and how that understanding depends on time and context. Students take a closer look at what enables individuals to lead in an entrepreneurial way and why an entrepreneurial mindset is more than ever important among today's leaders. The European Commission developed a reference framework ("EntreComp") to establish an understanding of entrepreneurship as a competence that results in social, cultural, or financial value for others. The basic idea of this framework is that the necessary skills and attitudes can be learned and applied by anyone. However, the outcome in practice regarding entrepreneurial diversity looks different. Women and ethnic minorities, for instance, remain significantly underrepresented in startup ecosystems worldwide. The course touches upon the causes and discusses possible solutions. It also emphasizes learning about the diversity of the Berlin startup ecosystem; to this end, guests from local startups and impact communities visit or are visited. Through participation in the course, students gain a basic understanding of entrepreneurial leadership in its diversity with a focus on Berlin and Europe. Integrated work with historical and modern role models help students adopt a critical perspective on good leadership. Moreover, students have the opportunity to reflect on and develop their own (entrepreneurial) leadership skills. For this purpose, the course is designed to be highly interactive and relies on innovative teaching methods.

A special session is a full day leadership coaching with horses (physical contact is voluntary!). Such an approach is relatively new to university education but is gaining popularity in Human Resources (HR) and leadership development. The beauty of equine interaction is that horses are not biased. They do not judge a person by status, gender, or skin color, but respond only to personal radiance when deciding whether or not to follow a human being. This way, students experience the value of diversity in leadership and ultimately learn about the importance of trustworthiness and communication. By receiving very honest individual feedback, students have the opportunity to further develop their personal leadership identity and skills.

Language(s) of Instruction
English

Host Institution Course Number
3.07

Host Institution Course Title
ENTREPRENEURIAL LEADERSHIP IN BERLIN AND EUROPE

Host Institution Course Details
http://www.fubis.org/2_prog/term_3/index.html

Host Institution Campus
FUBiS- Track A

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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