

COURSE DETAIL

BEHAVIORAL FINANCE

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

112

UCEAP Course Suffix

N

UCEAP Official Title

BEHAVIORAL FINANCE

UCEAP Transcript Title

BEHAVIORAL FINANCE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is to help students better understand why people make certain financial choices in a way that systematically contradicts theoretical expectations. More specifically, this course is particularly interested in exploring examples of where conventional theory in finance does not hold and markets appearing to be acting "irrationally." Consequently, this course guides students through the development of the field of behavioral finance from the early ground-breaking work of psychologists Daniel Kahneman and Amos Tversky in the 1970s-1980s, to the extensive field that it is today, where the course covers a range of topics relating to seemingly irrational financial behavior, including spending, investing, trading, retirement planning, wellbeing, and public policy.

Language(s) of Instruction

English

Host Institution Course Number

6QQMB311

Host Institution Course Title

BEHAVIOURAL FINANCE

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/behavioural-finance-1>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

Course Last Reviewed

2022-2023

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