

# COURSE DETAIL

## BEHAVIORAL FINANCE

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix**

N

**UCEAP Official Title**

BEHAVIORAL FINANCE

**UCEAP Transcript Title**

BEHAVIORAL FINANCE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

This course is to help students better understand why people make certain financial choices in a way that systematically contradicts theoretical expectations. More specifically, this course is particularly interested in exploring examples of where conventional theory in finance does not hold and markets appearing to be acting "irrationally." Consequently, this course guides students through the development of the field of behavioral finance from the early ground-breaking work of psychologists Daniel Kahneman and Amos Tversky in the 1970s-1980s, to the extensive field that it is today, where the course covers a range of topics relating to seemingly irrational financial behavior, including spending, investing, trading, retirement planning, wellbeing, and public policy.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

6QQMB311

### **Host Institution Course Title**

BEHAVIORAL FINANCE

### **Host Institution Campus**

King's College London

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business

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