COURSE DETAIL

BEHAVIORAL FINANCE
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 112
UCEAP Course Suffix N
UCEAP Official Title BEHAVIORAL FINANCE
UCEAP Transcript Title BEHAVIORAL FINANCE
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course is to help students better understand why people make certain financial choices in a way that systematically contradicts theoretical expectations. More specifically, this course is particularly interested in exploring examples of where conventional theory in finance does not hold and markets appearing to be acting "irrationally." Consequently, this course guides students through the development of the field of behavioral finance from the early ground-breaking work of psychologists Daniel Kahneman and Amos Tversky in the 1970s-1980s, to the extensive field that it is today, where the course covers a range of topics relating to seemingly irrational financial behavior, including spending, investing, trading, retirement planning, wellbeing, and public policy.

Language(s) of Instruction
English

Host Institution Course Number
6QQMB311

Host Institution Course Title
BEHAVIOURAL FINANCE

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/behavioural-finance-1

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed
2022-2023

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