COURSE DETAIL

UCEAP Semester Units

Country China Host Institution Fudan University Program(s) Fudan University UCEAP Course Level Upper Division UCEAP Subject Area(s) Business Administration
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Upper Division UCEAP Subject Area(s)
UCEAP Course Number 155
UCEAP Course Suffix
UCEAP Official Title ORGANIZATIONAL BEHAVIOR
UCEAP Transcript Title ORGANIZATN BEHAVIOR
UCEAP Quarter Units 3.50

Course Description

This course is an introduction to the basic concepts and topics in organizational behavior (OB) and management. The course focuses on OB at three levels: individual, interpersonal, and collective. At the individual level, the course covers decision-making, motivation, and personality. At the interpersonal level, the course examines power, influence, and negotiations. At the collective level, the course investigates groups and leadership.

Language(s) of Instruction

English

Host Institution Course Number

MANA130046

Host Institution Course Title

ORGANIZATIONAL BEHAVIOR

Host Institution Campus

Fudan University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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