COURSE DETAIL

INTRODUCTORY BEHAVIORAL ECONOMICS

Country
United Kingdom - Scotland

Host Institution
University of Edinburgh

Program(s)
Intern: Scotland,University of Edinburgh

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics

UCEAP Course Number
114

UCEAP Course Suffix

UCEAP Official Title
INTRODUCTORY BEHAVIORAL ECONOMICS

UCEAP Transcript Title
BEHAVIORAL ECON

UCEAP Quarter Units
8.00

UCEAP Semester Units
5.30

Course Description

This course introduces students to the field of behavioral economics. Students explore the reasons why people make irrational decisions; how people decide quickly; why people make mistakes in risky situations; their tendency to procrastination and short-termism; and how people can be affected by social influences, personality, mood, and emotions. Students explore how behavioral economics could help policy-makers to understand the people behind their policies, and facilitate the design of more effective policies.

Language(s) of Instruction
English

Host Institution Course Number
ECNM08022

Host Institution Course Title
INTRODUCTORY BEHAVIOURAL ECONOMICS

Host Institution Course Details
http://www.drps.ed.ac.uk/22-23/dpt/cxecnm08022.htm

Host Institution Campus
University of Edinburgh

Host Institution Faculty
School of Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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