

COURSE DETAIL

INTRODUCTORY BEHAVIORAL ECONOMICS

Country

United Kingdom - Scotland

Host Institution

University of Edinburgh

Program(s)

Intern: Scotland, University of Edinburgh

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTORY BEHAVIORAL ECONOMICS

UCEAP Transcript Title

BEHAVIORAL ECON

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces students to the field of behavioral economics. Students explore the reasons why people make irrational decisions; how people decide quickly; why people make mistakes in risky situations; their tendency to procrastination and short-termism; and how people can be affected by social influences, personality, mood, and emotions. Students explore how behavioral economics could help policy-makers to understand the people behind their policies, and facilitate the design of more effective policies.

Language(s) of Instruction

English

Host Institution Course Number

ECNM08022

Host Institution Course Title

INTRODUCTORY BEHAVIOURAL ECONOMICS

Host Institution Course Details

<http://www.drps.ed.ac.uk/22-23/dpt/cxecnm08022.htm>

Host Institution Campus

University of Edinburgh

Host Institution Faculty

School of Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed

2022-2023

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