

# COURSE DETAIL

## INTRODUCTORY BEHAVIORAL ECONOMICS

**Country**

United Kingdom - Scotland

**Host Institution**

University of Edinburgh

**Program(s)**

Intern: Scotland, University of Edinburgh

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTORY BEHAVIORAL ECONOMICS

**UCEAP Transcript Title**

BEHAVIORAL ECON

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course introduces students to the field of behavioral economics. Students explore the reasons why people make irrational decisions; how people decide quickly; why people make mistakes in risky situations; their tendency to procrastination and short-termism; and how people can be affected by social influences, personality, mood, and emotions. Students explore how behavioral economics could help policy-makers to understand the people behind their policies, and facilitate the design of more effective policies.

### Language(s) of Instruction

English

### Host Institution Course Number

ECNM08022

### Host Institution Course Title

INTRODUCTORY BEHAVIORAL ECONOMICS

### Host Institution Campus

University of Edinburgh

### Host Institution Faculty

School of Economics

### Host Institution Degree

### Host Institution Department

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