

COURSE DETAIL

PATENT AND TECHNOLOGY ENTREPRENEURSHIP

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

35

UCEAP Course Suffix**UCEAP Official Title**

PATENT AND TECHNOLOGY ENTREPRENEURSHIP

UCEAP Transcript Title

PATENT&TECH ENTREPR

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Researchers protect their intellectual property in the form of property rights (patents), and capitalize the invention either by licensing out the rights to other enterprises or by starting up a company by themselves. This course covers intellectual property, how researchers' inventions are protected, and what knowledge and skills are need to start a technology based company.

Language(s) of Instruction

Korean

Host Institution Course Number

054.028

Host Institution Course Title

PATENT AND TECHNOLOGY ENTREPRENEURSHIP

Host Institution Campus

Host Institution Faculty

Liberal Education

Host Institution Degree

Host Institution Department

Technology Management Economics and Policy

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